

Press release

Most American Freelance Workers Embrace AI in the Workplace, Yet Express Concerns About Job Security

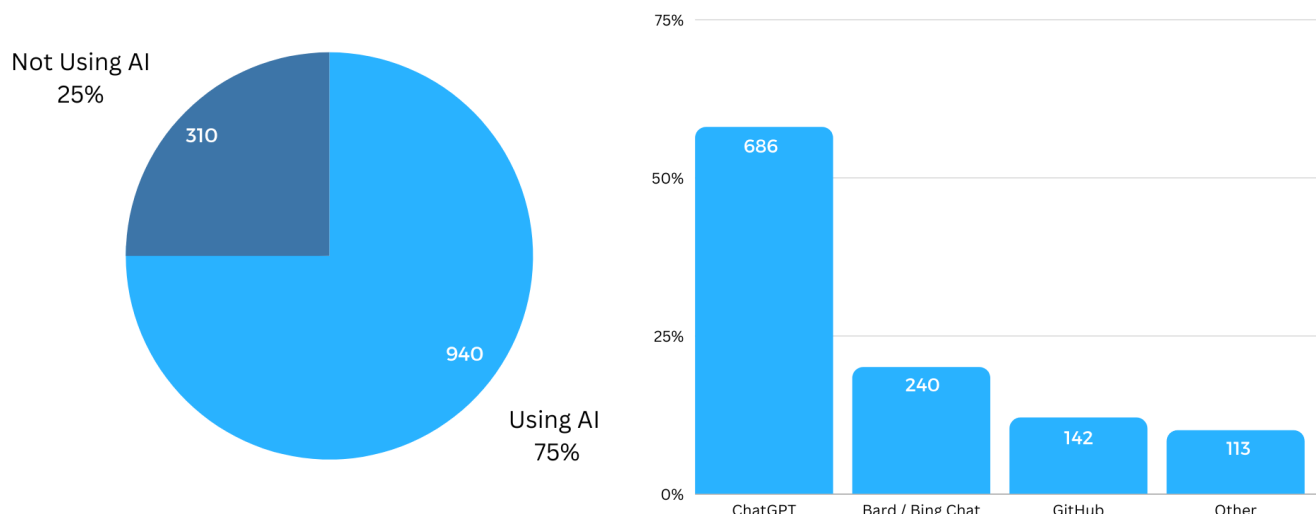
Freelancer.com's latest study reveals how US workers are using generative AI tools at work

SAN FRANCISCO, California - 29 JUNE 2023 – [Freelancer.com](https://www.freelancer.com) (ASX: FLN) (OTCQX: FLNCF), the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted, today published the latest survey findings revealing how US workers are using generative artificial intelligence (AI) at work.

In today's rapidly evolving world, the integration of AI has emerged as a fundamental tool for the way businesses and workers operate. In a survey of over 1,300 US workers registered in its platform, [Freelancer.com](https://www.freelancer.com) discovered that a majority of those US workers (75%) are using generative AI tools in their work. These are predominantly used to auto generate responses or perform tedious tasks.

One in three (33%) workers are using AI tools all the time in their work, while one quarter of US workers (25%) are using these tools sometimes and one sixth (16%) admit to never using AI at work.

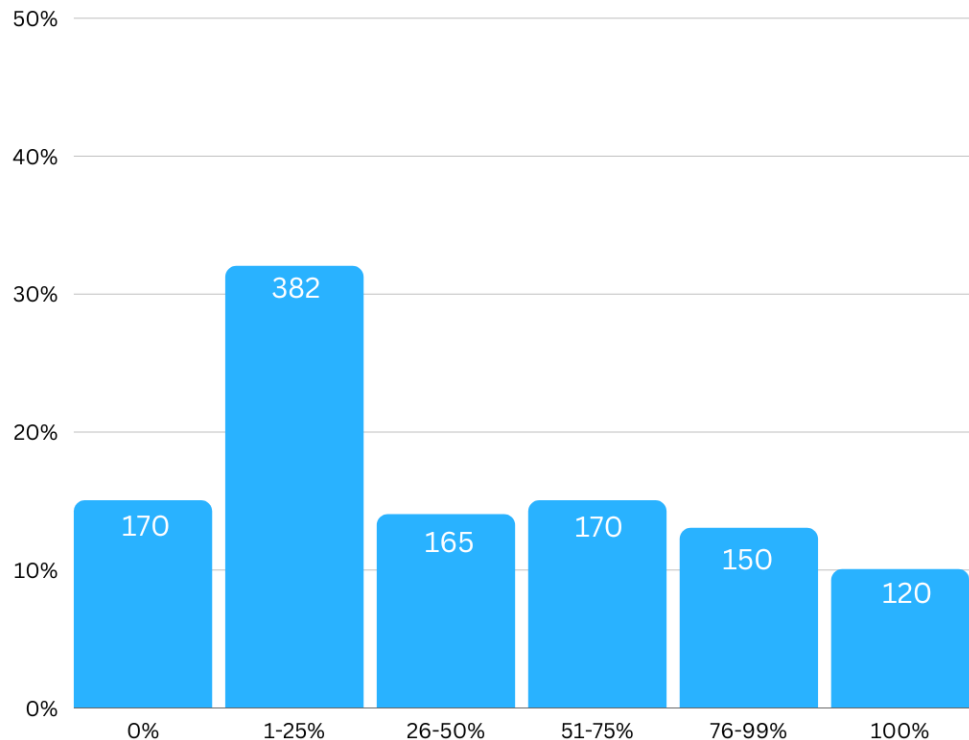
What AI tools specifically are being used? According to the survey, ChatGPT was the leading AI tool being used with more than half (58%) of this being integrated into the workplace, with Bard & Bing chat coming in second (20%), GitHub Copilot coming in third (12%), and AI image generation coming in fourth (10%).



“Freelancers from the United States were extremely fast to adopt AI tools and, as you can see from the results, a majority are harnessing the power of generative AI for productivity gains and to get projects done much more quickly. Now that these tools are readily available, what we expect to see is workers moving up the stack, acting more as project managers, editors, directors or producers,” said **Matt Barrie**, CEO of [Freelancer.com](https://www.freelancer.com).

What percentage of work is being automated by AI?

The primary utilization of AI in the workplace is by workers who use it in 1-25% of their tasks, accounting for the majority (33%). Nearly equally prevalent (15%) is the combination of not using AI at work and using it 50-75% of the time. The least frequent occurrence (10%) involves utilizing AI for 100% of the tasks.

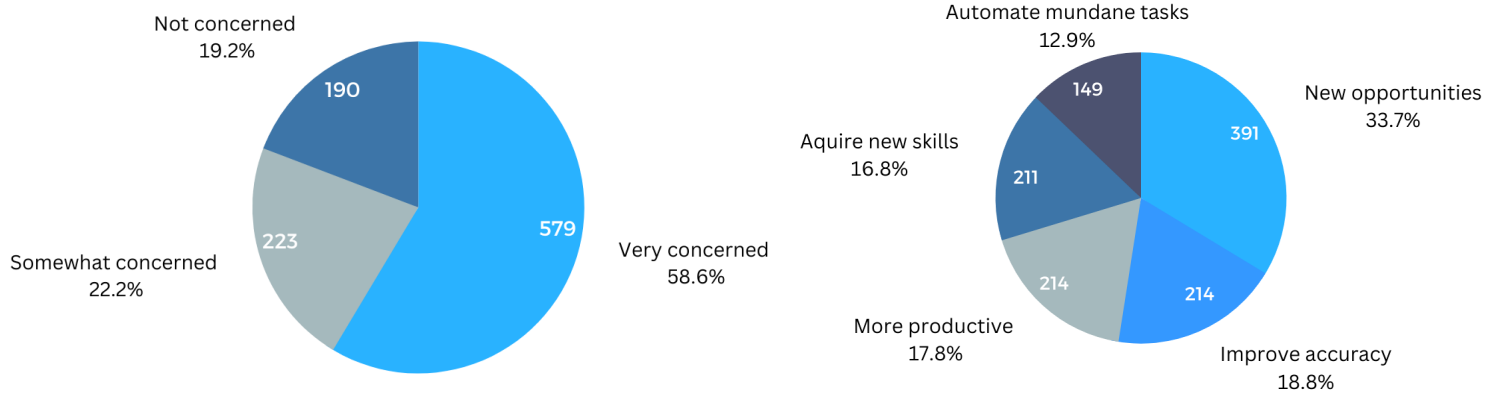


Attitudes About AI at Work

Specific to the concern of AI taking over jobs, more than half (58%) are very concerned about being replaced by AI. This is followed by somewhat concerned (22%) and not concerned at all (19%).

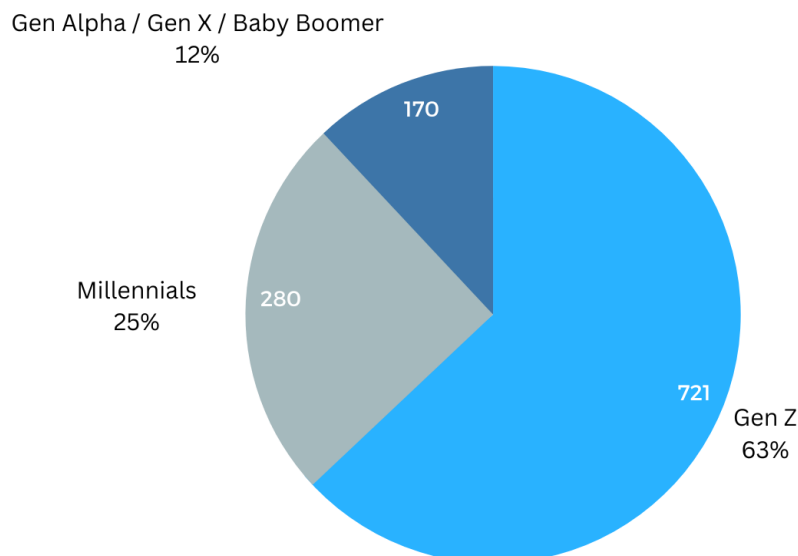
Change can be exciting, yet frightening, especially with the uncharted territory of AI and the future that it holds. One third (33%) are optimistic about new opportunities this may present. Coming in

equal second are the understanding of improving accuracy of work and a production increase (19%). Following this are ideas that this revolution could require workers to learn new skills (17%), and AI will automate mundane tasks (13%).



Attitudes Over Generations

These results could also be influenced by differences in age and generations. Out of the respondents, most (61%) were Generation Z, then following are Millennials (23%). Gen Z and Millennials are more likely to trust and embrace new technological advancements, therefore more likely for them to incorporate. And with less than 10% each were Gen Alpha (7%), Gen X (4%), and Baby Boomers (1%).



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Methodology

The survey conducted by Freelancer.com aimed to gather insights on the utilization of artificial intelligence (AI) tools in the workplace among freelancers and employers in the United States. Between May and June 2023, a total of 1,300 individuals were surveyed for this study. The participants were drawn from Freelancer.com's extensive network of freelancers and employers in the United States.

About Freelancer.com

Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 64 million registered users have posted over 22.3 million projects and contests to date in over 2,000 areas as diverse as website development, logo design, marketing, copywriting, aerospace engineering and manufacturing. Freelancer also owns Escrow.com and Freightlancer & Loadshift. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and is quoted on OTCQX Best Market under the ticker FLNCF.

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