













## **BURTON**



















































































Dear members of the global Zero Emission Vehicle Transition Council<sup>1</sup>, care of Council Coordinator, Olivia Wessendorff:

As you know, transport-related emissions are a leading cause of the climate crisis. They also contribute to poor health, especially in marginalized communities. We, the undersigned companies, write to urge governments participating in the Zero Emission Vehicle Transition Council to lobby all countries ahead of the COP26 global climate summit to implement unambiguous policies that accelerate the shift to a zero-emission transport future.

As stated in the <u>UN Race to Zero Breakthroughs call for commitments</u>,<sup>2</sup> government policies in nations worldwide are necessary to ensure that sales of all new passenger and light-duty vehicles be electric by no later than 2035.

We agree with your declaration in <u>your November 2020 joint statement</u> that "(a) rapid global transition to zero-emission vehicles is vital to meet the goals of the Paris Agreement on climate change..." We also appreciate the Council's commitment to address challenges in the zero-emission vehicle transition, including the need to coordinate global innovation efforts. Quickly scaling electric vehicle deployment will require transparent and equitable global supply chains as well as expanded recycling efforts.

Emissions from road transport cause respiratory illnesses, heart disease, and death, leading to enormous human and financial costs. Furthermore, the recent IPCC report made plain that even with bold government and corporate action, storms, fires, floods, and droughts will become more deadly and more common. We need to ensure these solutions are adopted swiftly at scale.

Electric vehicles will reduce our dependence on oil, insulating businesses from fuel price volatility and ensuring fuel cost savings for businesses and consumers alike. In turn, these savings will increase spending on non-energy goods and services, which employ more people than the oil and gas sectors.

<sup>&</sup>lt;sup>1</sup> Government representatives of the ZEV Transition Council are listed in this document and include the following (though any recent changes to ZEV Transition Council members will be reflected in the final list of letter recipients): Alok Sharma, COP President and Secretary of State for Business, Energy and Industrial Strategy, UK \* Benny Engelbrecht, Minister of Transport, Denmark \* Jared Blumenfeld, California Secretary for Environmental Protection \* Jean-Baptiste Djebbari, Minister for Ecological Transition, France \* Kang Kyungsung, Deputy Minister, Trade and Investment, Ministry of Trade Industry and Energy, South Korea \* Marc Garneau, Minister of Transport, Canada \* Mathias Fischer, State Secretary, Ministry of Climate and Environment, Norway \* Shigehiro Tanaka, Vice-Minister for International Affairs, Japan, Stientje van Veldhoven, State Secretary for Infrastructure & Water Management, Netherlands \* Teresa Ribera, Minister for the Ecological Transition and Demographic Challenge, Spain \* Tomas Eneroth, Minister for Infrastructure, Ministry of Infrastructure, Sweden \* Dr. Graciela Márquez Colín, Minister of Economy, Mexico. Members from India and Italy have participated as well.

<sup>&</sup>lt;sup>2</sup>https://racetozero.unfccc.int/wp-content/uploads/2021/08/2020-Breakthroughs-Upgrading-our-sytems-together. pdf See pages 10-11.

Though your Council is primarily focused on smaller vehicles, we hope that you will also advocate for government policies that will ensure that all sales of new buses be electric by no later than 2030 and that all sales of new freight trucks be zero emission by no later than 2040.

Many companies, cities, regions, and some nations are demonstrating leadership on electrifying transport, but the pace of change is too slow. Strong government policies requiring vehicle electrification will level the playing field. Government support is needed to ensure that every community can make this transition, including those in developing nations. This will require public investment in charging infrastructure, consumer incentives, public education, job training, manufacturing, technology research, and business development.

With the COP26 climate summit approaching, the world is looking for guidance on transformational action and policies -not just rhetoric- that will rapidly decarbonize transport. We will stand with you in calling for strong government policies and corporate commitments that require 100% electric passenger and light-duty vehicle sales by no later than 2035. As successful businesses, we know the importance of recognizing and seizing opportunities. Your Council has a critical opportunity to call on the world's nations to set bold transportation electrification policies that will strengthen our economies, improve air quality, save consumers and businesses money, and mitigate climate risk.

## Sincerely,

Amply Power Inc

Arapahoe Basin Ski Area

Arrival

**Batavia Innovation** 

Boston Common Asset Management, LLC

**Brand Geek** 

Brewery Vivant and Broad leaf Brewery &

Spirits

Burton Snowboards

Champion Hill Farm, LLC

ChargePoint

Clean Energy Economy MN (CEEM)

Clif Bar & Company CommonSpirit Health DSM North America EILEEN FISHER

Ebay Inc.

Etsv

Everence and the Praxis Mutual Funds

Figure 8 Investment Strategies

Florida For Good Grove Collaborative Hannon Armstrong

Hemp Ace International LLC Higher Grounds Trading Co.

LeasePlan

**Legacy Vacation Resorts** 

Lime

Lion Electric

M-36 Coffee Roasters
Macroclimate LLC
Merchants Fleet
Mid-America Solar

Mightybytes

Mountain Gear, Inc

Natural Investments, LLC

Nikola Numi Tea PepsiCo, Inc. Proterra Inc Province of St. Joseph, Capuchin Order Rivian
Salt Palm Development
Saunders Hotel Group
Sierra Nevada Brewing Co.
Sisters of St. Dominic (Caldwell, NJ)
States Logistics
Studio G Architects
The Green Engineer, Inc.
Trillium Asset Management
TripZero
Uber Technologies Inc.
Unilever

Vert Asset Management WR Consulting, Inc. Zero Emission Transportation Association (ZETA)

The following signatories do not have logos available: Mightybytes, Mountain Gear, Rivian, WR Consulting

For questions or to contact any of the signatories, please reach out to Jennifer Helfrich (helfrich@ceres.org)