

OPPO Corporate Social Responsibility Executive Summary 2021

Scan the code to check the OPPO Sustainability Report 2021

As global technology company covering markets in more than 50 countries and regions, OPPO serves global users with integrated hardware, software, and services. Aligned with its brand mission of "Technology for Mankind, Kindness for the World", OPPO places an emphasis on its responsibility as a global corporate citizen, and is making long-term investments in key areas of corporate social responsibility (CSR), including environment protection protection, youth empowerment, digital inclusion, health and wellbeing to make positive impact on the world.

OPPO CSR Strategy Environment Protection Youth Empowerment **Digital Inclusion** Health and Wellbeing Digital Skills **Public** Mental and Green Technology Youth Health R&D Design for Accessibility Design for the Elders Product Awareness Physical Health Operation and Art Innovation Raising Design Trainina

OPPO is working to integrate the concept of sustainability into the entire product lifecycle, helping to reduce the environmental impact of its products from start to the end of product life.



Raw Materials



OPPO has adopted the "3R + 1D" international recognized sustainable packaging principles, by reducing the weight of packaging, and using reusable, recyclable and degrable materials.

- The overall plastic used in packaging of smartphone products has reduced by 95%* over the past three years.
- Approximately 45% of the packaging of the Find X5 series is made by recycled fiber.*
- The OPPO 5G CPE T2 is made partly from PCR (Post-Consumer Recycled Plastics) derived from consumer products.

 $\mbox{\ensuremath{^{\star}}}\xspace$ Starting from the European market



While Using the Products



OPPO strives to improve the durability and lifespan of its products so that consumers can use the same product for longer.

• OPPO's Battery Health Engine helps OPPO smartphone batteries maintain more than 80% of their original capacity after as many as 1,600 full charge cycles — **twice the industry average**.

Environment Protection

Green Product Design



End of the Lifecycle



OPPO has established recycling program and Trade-In services in different countries to recycle the waste products.

- * In China, OPPO collected more than 1.2 million phones in 2021 through the recycling program, equating to more than 216 tons in electronic waste.
- In Europe, OPPO has provided financial support to local recycling programs and joined the Green Dot recycling program, partnering with professional third-party to recycle e-waste.

OPPO strongly believes that technological development and environmental conservation goes hand in hand. In addition to implementing sustainability efforts into operation and product design, OPPO also makes efforts to call on the public to take actions to protect our planet through various of initiatives.

Environment Protection

Public Awareness Raising



In 2021, OPPO teamed up with National Geographic for **Endangered Color campaign** — a collection of photographs and documentaries aimed at bringing attention to the plight of endangered wild animals and the spectacular color that they bring to nature. As part of the program, OPPO has donated **\$500,000** to the nonprofit National Geographic Society to support its wildlife conservation efforts. The partnership will continue in 2022.



In Australia, OPPO and the Reef Restoration Foundation (RRF) have partnered on the **Recolour the Reef app** working together to call for greater protection of the Great Barrier Reef. As of September 2019, OPPO has already donated **AUD \$52,000** to help RRF achieve its mission of producing 1,000,000 new corals on the reef by 2026.



In Italy, OPPO partnered with Italian NGO, Free Plastic Odv Onlus, to host plastic waste collection activities in 5 cities in 2021. More than 1,000 participants joined the activities, collecting over 10 tons of plastic waste in the process.

Youth Empowerment

Supported young artists to explore the integration of art and tech through the Renovators program



For three consecutive years, OPPO has run its Renovators Emerging Artists program to support young artists in over 40 countries and regions. In 2021, Renovators partnered the China Central Academy of Fine Art to call for entries exploring the topic of light, with 3,345 entries received. Selected outstanding art works were displayed in various global events.

OPPO has always believed in the power of the youth, and has long supported the young people in addressing sustainable development issues.

Partnered with UNDP to support entrepreneurship and innovation



As the partner of Asia Pacific Youth Empowerment Alliance Partner of the United Nationals Development Program (UNDP), OPPO and the UNDP set up a CNY 1 million Youth Innovation Grant to support young entrepreneurs' contributions towards sustainable development in 2021. As part of the program, OPPO and the UNDP co-hosted a Youth Innovation Acceleration Camp, supporting 20 startups with investment, industrial, and academic resources.

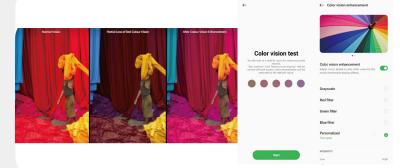
Launched scholarship program in partnership with the Indian Institute of Technology Delhi



In 2021, OPPO has partnered the Indian Institute of Technology Delhi (IIT) to launch the **Genius+Scholarship Program** to provide financial support for outstanding students studying engineering program. Through the scholarship, OPPO hopes to empower more young people with better education opportunities, and help nurture the innovators of the future.

OPPO believes in the virtue of technology and is committed to improving digital inclusion through technology and innovation, leaving no one behind in the digital era.

Digital Inclusion



Design for Accessibility: OPPO was one of the first to identify the needs of those with Color Vision Deficiencies (CVD), and introduced the Color Vision Enhancement feature along with ColorOS 12. This feature offers up to 766 display profiles. Through the color vision testing, the system can provide the users with a personalized color compensation solution, helping them enjoy a more precise color display. The feature was selected as the outstanding case by the Accessibility Research Association in 2021.

Design for the Elderly: to help elderly users enjoy the benefits of the internet, OPPO has added a series of features in ColorOS to make phones easier for senior users, such as Simple Mode, Sound Amplifier and Screen Reader. For example, the Simple Mode provides an easy-to-use UI with larger icons and fonts, a very simple grid layout and basic core functions, making it easier for senior users to clearly read the screen and to change settings. Apart from smartphones, OPPO has also adapted its OPPO Watch and OPPO Smart TV products for senior users, such as the OPPO R1 Smart TV, supporting NFC one-touch control.



Health & Wellbeing

Driven by its concern for the health and wellbeing of its users, OPPO has introduced professional medical services to its products and is leveraging the power of technology to shift healthcare away from diagnostic healthcare to preventative care.





In 2021, OPPO established the **OPPO Health Lab** to conduct R&D into **preventive health**care technology. The Lab works with various research institutes and healthcare providers, including the Fuwai Hospital of Chinese Academy of Medical Sciences, the Third Hospital of Peking University, and Tsinghua Changgeng Hospital, working in areas such as sports medicine, cardiovascular health, psychology, and sleep, helping provide tech support for their research as well as integrating the results of research into consumer products.





OPPO O Relax uses different natural sounds, rhythms, urban soundscapes, and light music to help users relax through meditation, sleep, and breathing exercises. The app also includes a series of relaxation games to help users relax in a fun, easy way.